



## Want to work for an innovative Start-up?

### Become our Couples Therapist (part-/full-time)

#### Our Product

We are creating a new category: the well-being games for couples. Our vision is to help couples lead healthy, lasting relationships. For this, we bring gaming into relationship-care. Self-care has become a mainstream topic in the last years. However, relationship-care is just now establishing and we are at the forefront of it – with our unique combination with gamification.

We started last year, building our prototype as part of an Accelerator. We have public funding which we are now using to build out our App for fundraising. We are a diverse team: company builder, serial entrepreneur, game designer, mobile developer...and you!

#### What you would be doing

- Define content strategy and how to make the topic interesting for couples
- Create the content for our app (self learning courses, quizzes,..)
- Optional: Write content for our social media and create videos

#### What we are looking for

- Studying or done studying psychology/social pedagogy (sozialpädagogik) or similar
- You think strategically (e.g. content concepts) but can also implement (e.g. create content)
- You like to create things quickly rather than perfectly, you love to be creative and build an innovative product and start-up with us

#### Ideally, but not a must:

- Speak German (but not a must have, English is also sufficient)
- You have practical experience in (couples) therapy, but not a must
- You are interested and start-ups and entrepreneurial minded

#### Timeframe & Location

- You are available soon (ideally in September/ October 2022), minimum 2 days/ week
- Duration at least until end of April 2023, ideally longer
- You can work remotely from anywhere

#### Benefits

- Be our lead therapist and you can position yourself as a brand around it (visibility)
- Learn how a start-up works, option to receive shares
- You receive a lot of flexibility and responsibility to develop the content/ product

**Curious?** Send us your CV & get to know us personally: [heike@lovelane.co](mailto:heike@lovelane.co)